



**2017
SPONSORSHIP
OPPORTUNITIES**



June 2017

Dear Community Member:

The Fountain Creek Watershed Flood Control and Greenway District, with its many community partners, announces the 4th annual **Creek Week** litter and debris cleanup event, planned for **September 30 - October 8, 2017...and we need your help!**

Thousands of volunteer citizens will help make our communities cleaner and safer from Palmer Lake to Pueblo, and we need your support to continue this valuable effort - that inspires the public to get involved and make a difference.

Litter is not only unsightly, but causes real problems in our communities. It ultimately ends up clogging and polluting our waterways, reducing property values, stressing wildlife habitat and water quality, and affecting recreation areas.



“Clean and Crawl” urban cleanup on Tejon Street.



Cleaning America’s Mountain, Pikes Peak.



Pueblo Centennial High School Bulldogs.

Our past successes:

2014	625 volunteers from 42 groups	Picked up 6 tons of litter
2015	1,549 volunteers from 57 groups	Collected 9.4 tons of litter
2016	2,400 volunteers from 70 groups	Removed 13.5 tons of litter
2017	<i>Our goal: Recruit 3,000 people</i>	<i>Eliminate 16 tons of litter</i>

*Nearly 5,000 volunteers removed
almost 30 TONS over the last 3 years!*

The achievements of **Creek Week** can continue with financial and in-kind support from sponsors like you!

- Your sponsorship provides* ➤ Volunteer recruitment ➤ Event promotion and advertising
➤ Supplies and services (trash bags, gloves, safety vests, disposal, first aid) ➤ Public education on litter prevention

Monetary and in-kind donations yield many benefits.

Learn how YOU can make a difference in our region on the next page...

SPONSORSHIP OPPORTUNITIES

<i>Category</i>	<i>Contribution</i>	<i>Social Media Posts</i>	<i>Print Materials</i>	<i>Logo on SWAG</i>	<i>Promo Video*</i>	<i>Creek Week Website</i>	<i>*New!* Thank You Video</i>
Creek Champion	\$2,000+	Yes	Yes	Yes	Yes	Yes	Yes
Debris Demolisher	\$1000 - \$1999	Yes	Yes	Yes	Yes	Yes	No
Rubbish Remover	\$500 - \$999	Yes	Yes	No	Yes	Yes	No
Waste Wrangler	\$100 - \$499	Yes	Yes	No	No	Yes	No
Trash Taker	\$1 - \$99	Yes	No	No	No	Yes	No

All sponsors eligible to be included on promo video must be confirmed by **July 15, 2017.*



UCCS Cleanup at Templeton Gap.



Creek Week is for all ages!



Pueblo's Runyon Lake with Commissioner Hart.

Thank you in advance for your commitment! **Creek Week** is proud to partner with *Planet of Awe*, a local environmental stewardship non-profit organization, to be our fiscal sponsor for this year's effort.

- **Simply follow this link to make your tax-deductible donation:**

<https://planetofawe.org/donate/>

- **Or, mail a check to:**

Fountain Creek Watershed District, Attn: Creek Week PO Box 26373, Colorado Springs, CO 80936.

Questions or additional information needed? Contact Allison Plute, Creek Week Steering Committee Coordinator, 719-668-4686 or aplute@csu.org.



www.fountaincreekweek.com

